
Author	Saija Sievola & Assi Inkilä	Year	2019
Supervisor	Chen Teresa		
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For this case our team consist of finnish, russian and norwegian students. We got an assignment where company named Seadventures Oy needed our help. Seadventures locates in Kemi and it`s established 2018. Their problem was that they have lack of international customers and cooperation partners.

Seadventures offers example hovercraft tours in winter and in summer sup-boarding, sup-yoga and jet skiing. They also have licence to serve alcohol in hovercraft which is rare.

The methods that we have used to search answers for this case was internet. We get good aspects from our teammates because everybody had differend culture and lines of business. Everyones knowledgement completed doing this project. We also visited companys entrepreneur and we interviewed him. In interview we got concrete picture of this case.

We think that final findings would be helpfull to the entrepreneur. Anton went to present Seadventures to Russian tour operator. The tour operator agreed to do cooperation with Seadventures. Nikita and Polina maded visual images about how to improve Seadventures webbsides, Facebook sides and Instagram. Assi and Saija made a yearclock where they invented new events and sale campaigns for Seadventures to year 2020. Maja searched information about asian market segment. We also invented new idea for Seadventures. Because entrepeneur have unique licence to teach driving hovercraft, he would arrange hovercraft driving lessons, where customer can get playfull licence for memory.

Keywords: Seadventures, international customers, cooperation partners, hovercraft