



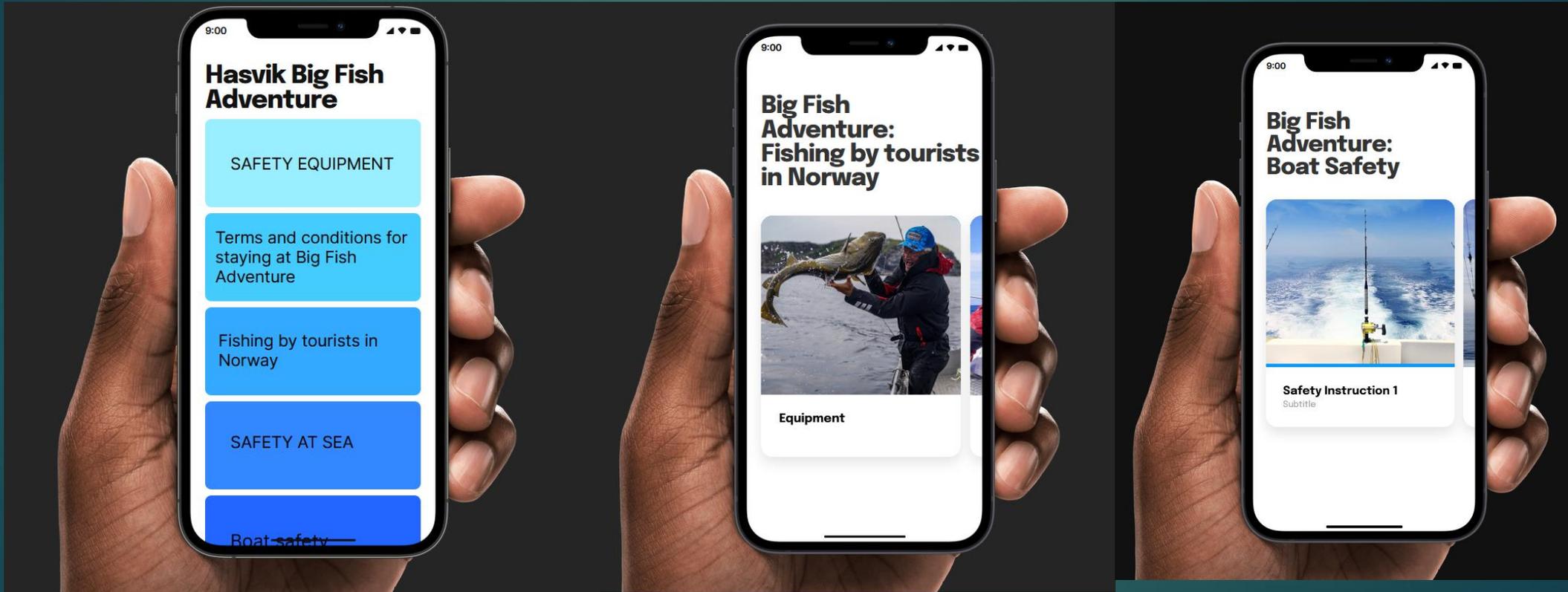
User interface for mobile website

HASVIK BIG FISH ADVENTURE

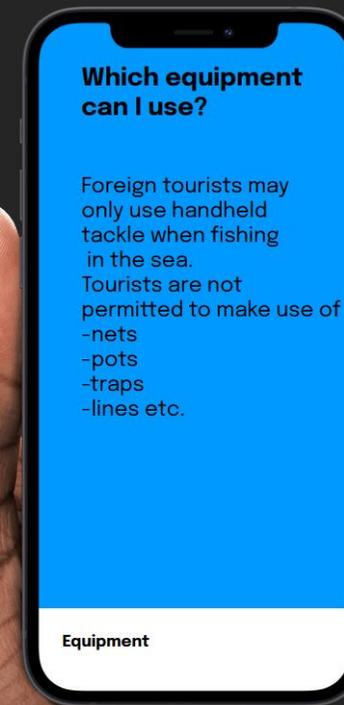
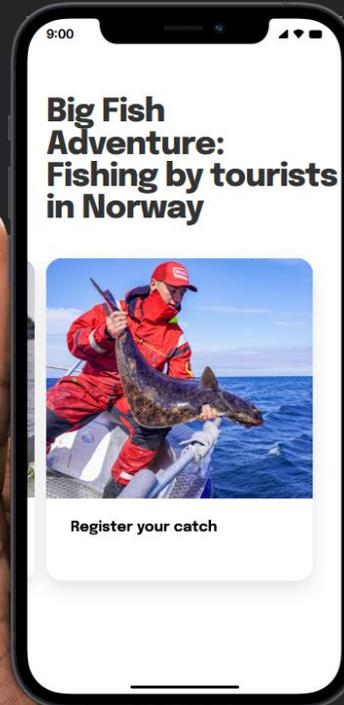
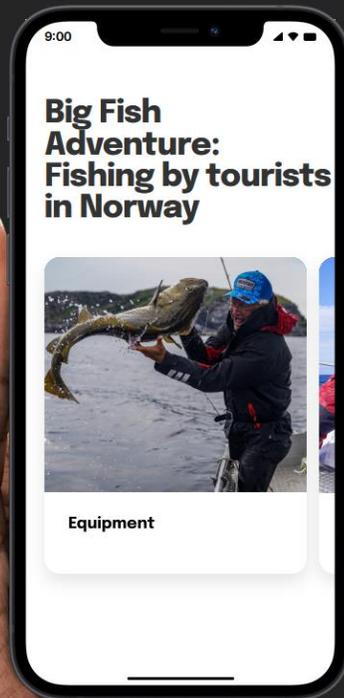
User Interface

- ▶ 7 Key Points:
 - ▶ User friendly: not just for digital natives
 - ▶ Easy to use: only main functions
 - ▶ Interactive: quiz answers can be chosen
 - ▶ Simple: all information in small chunks in one place
 - ▶ Functional: does what it is meant to do
 - ▶ Optimized for mobile
 - ▶ Optimized for search engines

Mockups



Mockups



Mockups

